

LEAD

RATES & PACKAGES

WHEN MAKING A DIFFERENCE IS AS IMPORTANT AS MAKING A PROFIT

ONCE-OFF RATES

Cover 216mm x 303mm	\$1 990
Inside Front Page 216mm x 303mm	\$995
Full Page Advert 216mm x 303mm	\$750
Half Page Advert 216mm x 151,5mm	\$375
Back Page Advert 216mm x 303mm	\$1 150
Inside Back Page 216mm x 303mm	\$885
Double Page Article 216mm x 303mm x2	\$1 500
Three Page Article 216mm x 303mm x3	\$2 250

OR TAKE UP ONE OF OUR AMAZING PACKAGES

PACKAGE 1 - THE CONTRIBUTOR \$2 000

Become The Storyteller

SHOWCASE WITH:
A DOUBLE PAGE SPREAD UNDER ONE OF OUR VALUE SEGMENTS -
PROSPERITY, FREEDOM or PURPOSE

INCLUDES:

Editing and Proofreading
Layout Design/Stock images
Article provided in PDF with links
Social Media Pack (2 social images with suggested copy & hashtags)
Mailer Banner in one mailshot with link through
Regular social media posts across our 3 platforms with tags

OR

LET US WRITE IT FOR YOU
(additional \$200)

Terms & Conditions Apply (request and refer to addendum)

PACKAGE 2 - THE PREMIUM \$3 000

Become The Trendsetter

SHOWCASE WITH:
A FRONT MAG COVER & Q&A
A DOUBLE PAGE SPREAD UNDER ONE OF OUR VALUE SEGMENTS -
PROSPERITY, FREEDOM or PURPOSE

INCLUDES:

Editing and Proofreading
Layout Design/Stock images
Article provided in PDF with links
Social Media Pack (6 social images with suggested copy & hashtags)
Mailer Banner in four mailshots with link through
Regular social media posts across our 3 platforms with tags

OR

LET US WRITE IT FOR YOU
(additional \$200)

Terms & Conditions Apply (request and refer to addendum)

PACKAGE 3 - THE REGULAR \$1 500 PER EDITION (MINIMUM 4 EDITIONS)

Secure Your Own Regular Feature

SHOWCASE WITH:
A REGULAR FEATURE IN 4 EDITIONS!
A DOUBLE PAGE SPREAD UNDER ONE OF OUR VALUE SEGMENTS -
PROSPERITY, FREEDOM or PURPOSE

INCLUDES:

Editing and Proofreading
Layout Design
Article provided in PDF with links
Social Media Pack (2 social images with suggested copy & hashtags)
Mailer Banner in one mailshot with link through
Regular social media posts across our 3 platforms with tags

OR

LET US WRITE IT FOR YOU
(additional \$200)

Terms & Conditions Apply (request and refer to addendum)

Terms & Conditions

Adverts (full and half page) need to be provided in required size and in high-resolution, already designed.
Double page spread = 6118 characters (including spaces) with space for images and bio.
Copy contribution (full, double page & three page formats) to be submitted in word format already written by you unless you have taken up our 'LET US WRITE IT FOR YOU' for \$200.
High-resolution profile images/s &/or other supporting graphics to be provided.
All your social media platform & website links to be provided.
Edited word document will be submitted to contributor for final approval.
A Google shared folder will be supplied for uploads.
Designer's designed double page spread will not be open for editing - designer's design is final.
Contributor to allow for a 40-minute interview time slot (applicable to Package 2 only).



WE LOOK FORWARD TO WELCOMING
YOU INTO THE LEAD FAMILY!

Contact our Editor in Chief, Lisa Bell at lisa@lead-magazine.com to take the LEAD journey
Visit LEAD Magazine here: www.lead-magazine.com

